

How to use networks and influence change



By EG

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This week, VeloCity, a consortium made up entirely of women, won a national competition run by the National Infrastructure Commission to come up with a [fresh new idea for the regeneration of land in the Cambridge-Oxford corridor](#).

As the industry continues on its quest to increase diversity and celebrate the role that women play in the development of our towns and cities, Jennifer Ross, director at Tibbalds Planning and Urban Design, reveals how a women's networking event brought the team together and how they came up with the winning idea.

The VeloCity team met on pedElle, a yearly, long-distance charity cycle ride for women in the property industry organised by Club Peloton.

We had all talked a lot about what we do and why we do it as we spent many hours on the road together, passing through towns and villages across Europe.